

# TIFFANY LI

PRODUCT DESIGNER

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## EDUCATION

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### **BACHELOR OF FINE ARTS / PRODUCT DESIGN / MAY 2016**

Otis College of Art and Design, Los Angeles, CA

## EXPERIENCE

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### **MAKERSKIT / LOS ANGELES, CA**

#### **PRODUCT DESIGN INTERN / MAY 2015 - AUG 2015**

Designed DIY kits for TJ Maxx's "Go Maker Go" Home Goods Collection.  
Researched product development, graphics, packaging, and production.  
Created new packaging for brand line and coordinated for mass manufacturing.  
Assisted design team in product development for Macy's, Tom Shoes, and TJ Maxx.  
Communicated daily with suppliers and aided in interpreting design needs.  
Organized and assisted with product photography, backdrops, and product display.

### **WELL WORN ART / LOS ANGELES, CA**

#### **PRODUCT & GRAPHIC INTERN / MAY 2015 - SEP 2015**

Worked directly with head designer to launch fashion line and home goods.  
Designed graphics for embroidery, screen prints, and labels.  
Pitched mood boards, researched trends, and pantones for Fall 2015.  
Assisted with client consultations for textiles and patterns.  
Worked closely with local dye shops to achieve the best results and linen samples.

### **BRAND NEW DAY / GARDEN GROVE, CA**

#### **ENROLLMENT CLERK / OCT 2016 - CURRENT**

Processed enrollments and communicated with key agents.  
Established relationships with various departments to complete pending applications.  
Worked with department to complete all enrollments by the deadline.  
Ensured that clients are receiving optimal health plans.  
Responsible for reconciliations and identifying discrepancies.

## SKILLS

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### **DESIGN PROCESS**

Consumer research, trend analysis, concept development, ideation and product development, prototyping, graphic design, packaging, and web design basics.

### **SOFTWARE**

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, and After effects;  
Solidworks, Fetch (Web), Wordpress, Rhino, Keyshot, VRAY